

Who's Who in Managed Health Care 2011 Edition

from MCOL...

from

MCOL

HEALTHQUEST

P U B L I S H E R S

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Who's Who in Managed Health Care

2011 Edition

HealthQuest PublishersSM
From MCOL

The Business-to-Business Health Management and Managed Care Resource Company since 1995

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Preface

MCOL is pleased to introduce you to over one thousand of the managed care industry's most dynamic leaders! On the following pages you will learn more about these leaders and the contributions they are making to the managed care industry.

In publication since 1994, Who's Who in Managed Health Care was developed by HealthQuest Publishers on the premise that the strengths of managed care are built upon the vision and commitment of many great leaders within the industry. We honor these men and women by featuring them here.

During the year 2000, MCOL acquired HealthQuest Publishers and is pleased to continue the tradition of Who's Who in Managed Health Care.

This Directory will provide a comprehensive source for discovering more about the industry, contacting and keeping in touch with key individuals, as well as learning pertinent biographical information to help you identify areas of expertise, distinctive competencies and the driving forces behind these leaders.

Hundreds of individuals have been added to the 2011 edition, and many hundreds of changes to previously listed individuals and organizations have been made to keep you up-to-date.

Whether you're working within the managed care, positioning your organization for market entry, or expanding your business with this sector, this guide provides you the ideal business contact and networking tool.

Also, HealthQuest on-line subscriptions are available if you're interested in performing powerful on-line searches with 24/7 availability of HealthQuest Executive Profiles including Who's Who in Managed Health Care plus the HealthQuest Health Plan Directory and National Managed Care Leadership Directory. For more information go to www.healthquestpublishers.com

We thank all those who have made this work possible. MCOL wants extend our appreciation to the individuals who have shared our vision by submitting their biographies for this publication.

Best wishes,



Clive Riddle
President

How To Use This Directory

This Directory is arranged in the following four sections:

Leadership Profiles

Through an extensive national campaign to identify the top leaders in managed health care, key individuals from virtually every segment of the managed care industry have been identified. This section contains the biographies of these leaders in alphabetical order. The format of the Leadership Profile is shown on the right. The profiles are arranged alphabetically by last name.

Health Plan CEO Listing

In addition to the Leadership Profiles contained in section one, a listing with contact information for most Health Plan CEOs around the country is provided. This listing includes both biographies featured in the Leadership Profile as well as CEOs who were not included in the Leadership Profile. The listing is sorted by state by company.

Leadership Index

You can find any individual by searching for them alphabetically in each section. However, the Index provides additional navigation, providing a table of leaders for the entire Directory sorted alphabetically, as well as by state and organization. Also, the adobe acrobat version of this Who's Who Directory provides searchable features using the Adobe Acrobat menu.

Leadership Profile Sample Format

■ **Name**
Title
Company
Address
City, State, Zip
Phone:
Fax:

Profile:

Primary biographical narrative is provided in this section.

Education:

Presents degrees, where obtained and any special honors achieved.

Professional Affiliations:

Identifies current affiliations and any leadership positions held, as well as former affiliations applicable to the industry.

Section I:

***Leadership
Profiles***



Tony M. Astorga

Senior Vice President and Chief Financial Officer
 Blue Cross & Blue Shield of Arizona
 P.O. Box 13466
 Phoenix, AZ 85002-3466
 Phone: (602) 864-4260
 Fax: (602) 864-4035

Profile:

As senior vice president and chief financial officer, Tony M. Astorga is responsible for overseeing the following Blue Cross Blue Shield of Arizona (BCBSAZ) departments: actuarial services, research, enrollment services, general services administration, support operations, Arizona Management Information Reporting System (AMIRS), group underwriting, finance, business development, work management, investment management, tax management, risk management, facilities and Medicare. He confers and works directly with the respective departmental vice presidents, directors and managers in administering the operations of the corporation and its subsidiaries.

Astorga also works directly with the president and chief executive officer on the development of long-range plans and policies for BCBSAZ and its subsidiaries. In addition, he serves as treasurer and board member of CSA Marketing Resources and CSA Enterprises, two BCBSAZ subsidiaries. From 1994-1999 he was president of Blue Cross Blue Shield of Mexico.

Astorga joined BCBSAZ in 1988 as senior vice president and treasurer. Prior to joining the company, he was a partner in the firm of Astorga, Maurseth & Co., P.C., a local certified public accounting firm with offices in Phoenix and Scottsdale. From 1970-1975, he was supervising senior with Peat, Marwick, Mitchell & Co., a national certified public accounting firm. Astorga served on the BCBSAZ board of directors from 1981-1988.

Astorga has been listed in "Who's Who in American Colleges and Universities," the ASU College of Business Alumni Hall of Fame, the Pi Kappa Alpha Alumni Hall of Fame and the "Outstanding Young Men of America." He has received various civic and business awards, including being named the Arizona Hispanic Chamber of Commerce's Professional of the Year, 1981; the Arizona Society of Certified Public Accountants Public Service Award, 1995; the Valle Del Sol Profiles of Success Exemplary Leadership Award, 1998; the Arizona State University Alumni Achievement Award, 1999; the Anti-Defamation League Leaders of Distinction Award, 2000; and the Chicanos Por La Causa Professional Achievement Award, 2001. He was also recognized in the Business Journal's list of the "Valley's 100+ Most Influential" for 1999-2000.

Education:

Bachelor's degree in accounting with high honors, Arizona State University
 Executive education programs at Fuqua School of Business at Duke University, Kellogg Graduate School of Management at Northwestern University and Graduate Center for Health Professions at the University of California in San Francisco

Professional Affiliations:

President of the board of directors, Phoenix Art Museum Endowment Fund
 Treasurer of the board of directors for Valley of the Sun United Way
 Member of the board of directors, Compass Bank of Arizona
 American Institute of Certified Public Accountants
 Financial Executives Institute

Treasurer of the board of directors, Phoenix Art Museum
 Member of the board of directors, Boy Scouts of America-Grand Canyon Council
 Co-chair of the Governor's Citizens Fiscal Review Commission
 Arizona Society of Certified Public Accountants

Section II:

***HEALTH PLAN CEO
LISTING***

Sorted by State by Company

■ **Blue Cross & Blue Shield of Alabama**

Terry Kellogg
 President and Chief Operating Officer
 450 Riverchase Parkway East
 Birmingham, AL 35244-
 Phone: 205-998-2200
 Parent Company: Blue Cross & Blue Shield

■ **First Community Health Plan**

Karen Lingar
 CEO
 699-A Gallatin Street, Suite A-2
 Huntsville, AL 35801-
 Phone: 256-532-2780

■ **Health Choice of Alabama**

Joe Oaks
 CEO
 3201 4th Ave. South
 Birmingham, AL 35222-1798
 Phone: 205-715-4800
 Fax: 205-715-4802
 Parent Company: Baptist Health System &
 St. Vincent's Hospital

■ **Healthspring of Alabama**

Bob Dawson
 President & CEO
 Two Perimeter Park S., Ste. 200 West
 Birmingham, AL 35243-
 Phone: 205-968-1000
 Fax: 205-968-1060
 Parent Company: NewQuest Health
 Solutions

■ **United HealthCare of Alabama, Inc.**

Glen Golemi
 CEO
 33 Inverness Parkway
 Birmingham, AL 35242-
 Phone: 800-345-1520
 Fax: 205-977-6537
 Parent Company: United Health Group

■ **VIVA Health, Inc**

Brad Rollow
 CEO
 1222 14th Ave S
 Birmingham, AL 35205-5336
 Phone: 205-939-1718
 Fax: 205-939-1748

■ **Aetna Health Plans of Arizona**

Ronald A. Williams
 Chairman and CEO
 7720 N. 16th St., Ste. 400
 Phoenix, AZ 85020-
 Phone: 602-427-2200
 Parent Company: Aetna

■ **Arizona Foundation for Medical Care**

Anthony D Mitten
 CEO
 326 East Coronado Road
 Phoenix, AZ 85004-
 Phone: 602-251-3236
 Fax: 602-417-2871

■ **Blue Cross & Blue Shield of Arizona**

Richard L. Boals
 President & CEO
 P.O. Box 13466
 Phoenix, AZ 85002-3466
 Phone: 602-864-4260
 Fax: 602-864-4035
 Parent Company: Blue Cross & Blue Shield

■ **Care 1st Health Plan Arizona, Inc.**

Scott Cummings
 CEO
 2355 E. Camelback Road, Ste. 300
 Phoenix, AZ 85016-
 Phone: 602-778-1800
 Fax: 602-778-1863
 Parent Company: Care1st

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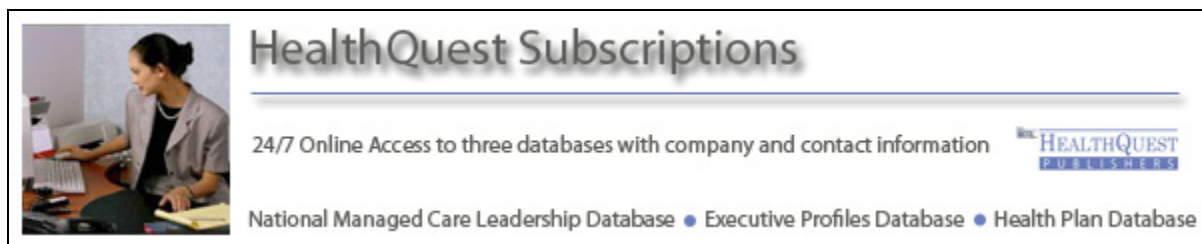
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HealthQuest Publishers offers critical market intelligence for those doing business with the managed care and health care industries. HealthQuest directories provide leads, contact information, mailing lists, profiles and tools for those involved with marketing, recruitment, business development and others involved with health management and managed care.

HealthQuest Publishers has produced key managed care directories since 1994, including the popular "Who's Who in Managed Health Care" and the "National Managed Care Leadership Directory."

MCOL acquired HealthQuest Publishers in 2000, and has expanded HealthQuest offerings to include a number of additional resources. MCOL is the fifteen-year-old health care company delivering business to business health management and managed care resources.

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A screenshot of the HealthQuest Subscriptions webpage. On the left, there is a photograph of a woman in a professional setting working at a computer. To the right of the photo, the text reads "HealthQuest Subscriptions" in a large, bold font. Below this, it states "24/7 Online Access to three databases with company and contact information" and features the HealthQuest Publishers logo. At the bottom, it lists the databases: "National Managed Care Leadership Database • Executive Profiles Database • Health Plan Database".

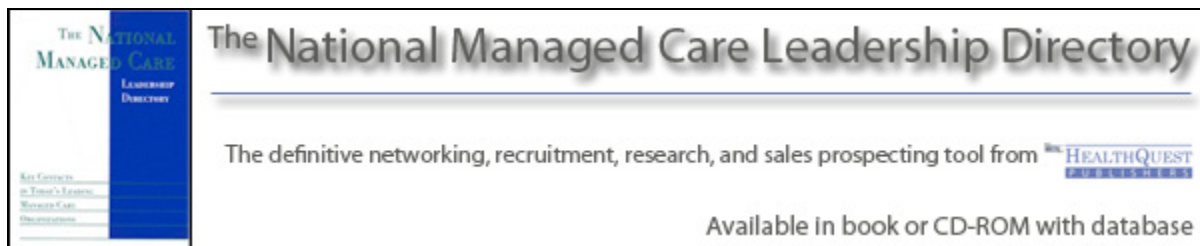
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24/7 Online Access to three databases with company and contact information

HEALTHQUEST PUBLISHERS

National Managed Care Leadership Database • Executive Profiles Database • Health Plan Database

HealthQuest subscriptions provide searchable on-line 24/7 access to three continually updated databases: Health Care Executive Profiles, The National Managed Care Leadership Directory and MCOL's Health Plan Directory. With a HealthQuest Subscription, you can target your information using powerful searches, and access these databases anyplace, any time on the web. An annual on-line subscription is priced at \$895, but National Managed Care Leadership Directory customers can receive a significant discount. Corporate pricing is also available.



The National Managed Care Leadership Directory is the ideal tool for networking, recruitment, research, sales prospecting and more! What makes the Directory unique is that it covers multiple industry segments related to managed care and not just health plans; reports on a broader range of staff positions; and categorizes each position by standard job functions.

The Directory has over 450 pages with over 7,315 executive listings from over 930 companies, with a varying number of key executive positions listed per company. Companies reported include health plans, provider networks, PBMs, administrative organizations (quality improvement organizations, utilizations and disease management organizations, and TPAs) and specialty organizations (dental, vision and behavioral.)



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in addition to state. Selections can also be randomized to fit a specified number of requested records. Your selection is delivered via CD or e-mail, in Excel or Text delimited formats. Pricing is based on \$95 per 1,000 records, with a minimum order of \$495.