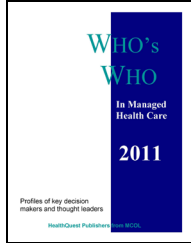


Who's Who in Managed Health Care 2011



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The ideal tool for high level networking, business development, recruitment or company research. Profiles of key decision makers and thought leaders in the managed care industry, and a directory of Health Plan CEOs. 921 pages with 2,087 listings included in the 2011 edition, including 1,448 Executive Profiles plus contact listings of 639 Health Plan CEOs. The Profiles feature contact information plus extensive biographical information on key leaders highlighting their experience, education, credentials, significant achievements, professional affiliations and activities. The Directory is presented in a user-friendly format with indexes.

Contents

The Directory includes Leadership Profiles in alphabetical order, the Health Plan CEO Directory by State, and multiple Leadership Indexes sorted alphabetically, by company, by state and by parent company.

Leadership Profiles

Who's Who in Managed Health Care	Leadership Profiles
<p>Tony M. Astorga Senior Vice President and Chief Financial Officer Blue Cross & Blue Shield of Arizona P.O. Box 13460 Phoenix, AZ 85002-3466 Phone: (602) 884-4260 Fax: (602) 954-4252</p> <p>Profile: As senior vice president and chief financial officer, Tony M. Astorga is responsible for overseeing the following Blue Cross Blue Shield of Arizona (BCBSAZ) departments: actuarial services, research, enrollment services, general services administration, support operations, Arizona Management Information Reporting System (AMIRS), group underwriting, finance, business development, work management, investment management, risk management, risk management, facilities and Medicare. He confers and works directly with the respective departmental vice presidents, directors and managers in administering the operations of the corporation and its subsidiaries.</p> <p>Astorga also works closely with the president and chief executive officer on the development of long-range plans and policies for BCBSAZ and its subsidiaries. In addition, he serves as treasurer and board member of CMA Marketing Resources and CMA Insurance, two BCBSAZ subsidiaries. From 1994-1999 he was president of Blue Cross Blue Shield of Mexico.</p> <p>Astorga joined BCBSAZ in 1988 as senior vice president and treasurer. Prior to joining the company, he was a partner in the firm of Astorga, Mauseth & Co., P.C., a local certified public accounting firm with offices in Phoenix and Scottsdale. From 1970-1975, he was supervising senior with Peat, Marwick, Mitchell & Co., a national certified public accounting firm. Astorga served on the BCBSAZ board of directors from 1981-1988.</p> <p>Astorga has been listed in "Who's Who in American Colleges and Universities," the ASU College of Business Alumni Hall of Fame, the Pi Kappa Alpha Alumni Hall of Fame and the "Outstanding Young Men of America." He has received various civic and business awards, including being named the Arizona Hispanic Chamber of Commerce's Professional of the Year, 1991; the Arizona Society of Certified Public Accountants Public Service Award, 1995; the Valle Del Sol Profiles of Success Exemplary Leadership Award, 1999; the Arizona State University Alumni Achievement Award, 1999; the Arizona Defense League Leaders of Distinction Award, 2000; and the Chicanos Por La Causa Professional Achievement Award, 2001. He was also recognized in the Business Journals list of the "Valley's 100 Most Influential" for 1999-2000.</p> <p>Education: Bachelor's degree in accounting with high honors, Arizona State University Executive education programs at Haas School of Business at Duke University, Kellogg Graduate School of Management at Northwestern University and Graduate Center for Health Professionals at the University of California at San Francisco.</p> <p>Professional Affiliations: President of the board of directors, Phoenix Art Museum Treasurer of the board of directors, Phoenix Art Museum Treasurer of the board of directors for Valley of the Sun United Way Member of the board of directors, Compass Bank of Arizona American Institute of Certified Public Accountants Financial Executives Institute</p> <p>Treasurer of the board of directors, Phoenix Art Museum Member of the board of directors, Boy Scouts of America Member of the board of directors, American National Canyon Council Co-chair of the Governor's Citizens Fiscal Review Commission Arizona Society of Certified Public Accountants</p>	

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Health Plan CEO Directory

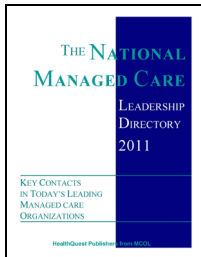
Who's Who in Managed Health Care 2011	Health Plan CEOs
<p>Blue Cross & Blue Shield of Alabama Terry Kellogg President and Chief Operating Officer 480 Riverchase Parkway East Birmingham, AL 35244 Phone: 205-988-2200 Parent Company: Blue Cross & Blue Shield</p> <p>Health Choice of Alabama Joe Oaks CEO 3201 4th Ave. South Birmingham, AL 35222-1798 Phone: 205-715-4800 Fax: 205-715-8823 Parent Company: Baptist Health System & St. Vincent's Hospital</p> <p>United HealthCare of Alabama, Inc. Clay Golem CEO 33 Inverness Parkway Birmingham, AL 35292 Phone: 800-345-1520 Fax: 205-977-5537 Parent Company: United Health Group</p> <p>Aetna Health Plans of Arizona Ronald J. Wilkins Chairman and CEO 7700 N. 18th St., Ste. 400 Phoenix, AZ 85020 Phone: 602-427-2200 Parent Company: Aetna</p> <p>Blue Cross & Blue Shield of Arizona Richard J. Bink President & CEO P.O. Box 13460 Phoenix, AZ 85002-3466 Phone: 602-954-4260 Fax: 602-954-4035 Parent Company: Blue Cross & Blue Shield</p>	<p>First Community Health Plan Karen Lingar CEO 699-A Gallatin Street, Suite A-2 Fayetteville, AL 35051 Phone: 205-532-2700 Parent Company: Blue Cross & Blue Shield</p> <p>Healthspring of Alabama Bob DeWitt President & CEO Two Pinebluff Park E., Ste. 200 West Birmingham, AL 35203 Phone: 205-866-1000 Fax: 205-968-1600 Parent Company: NewQuest Health Solutions</p> <p>VIVA Health, Inc. Brad Follow CEO 1022 14th Ave S Birmingham, AL 35205-5336 Phone: 205-636-1716 Fax: 205-959-1146</p> <p>Arizona Foundation for Medical Care Anthony D Mitten CEO 328 East Coronado Road Phoenix, AZ 85004 Phone: 602-201-3296 Fax: 602-417-2871</p> <p>Care 1st Health Plan Arizona, Inc. Scott Cummings CEO 2555 S. Camelback Road, Ste. 300 Phoenix, AZ 85016 Phone: 602-778-1800 Fax: 602-778-1663 Parent Company: Care1st</p>

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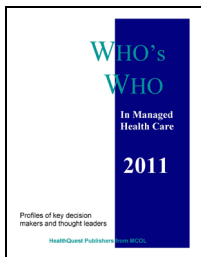
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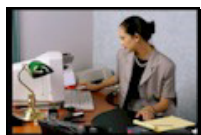


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