



## The 2014 Who's Who in Managed Health Care

**\$178.00 Book or \$139.00 Pdf with Optional Database (\$235 with purchase of book or pdf)**

The ideal tool for high level networking, business development, recruitment or company research. Profiles of key decision makers and thought leaders in the managed care industry, and a directory of Managed Care Organization CEOs. 837 pages with 1,834 listings included in the 2014 edition, including 1,169 Executive Profiles plus contact listings of 665 Managed Care Organization CEOs. The Profiles feature contact information plus extensive biographical information on key leaders highlighting their experience, education, credentials, significant achievements, professional affiliations and activities. The Directory is presented in a user-friendly format with indexes. An optional database is also available in Excel format.

### Contents

The Directory includes Leadership Profiles in alphabetical order, the MCO CEO Directory by State, and multiple Leadership Indexes sorted alphabetically, by company, by state and by parent company.

#### Leadership Profiles

Who's Who in Managed Health Care 2014	Leadership Profiles
<p><b>Joel T. Allison, MS, FACHE</b> President and Chief Executive Officer Baylor Health Care System 3600 Casson Ave. Dallas, TX 75246 Phone: (214) 820-0111</p> <p><b>Profile:</b> Joel Allison is president and chief executive officer of Baylor Health Care System (BHCS) in Dallas. His primary responsibility is to help Baylor attain its vision "to be trusted as the best place to give and receive safe, compassionate, quality health care."</p> <p>To do so, Allison continues developing Baylor as a patient-focused health care delivery system and clinical enterprise that offers prevention and wellness, diagnosis, treatment, acute hospital and other services that are programmatically dispersed yet efficient and fully-coordinated. He maintains a focus on providing quality, safe patient care that can be measured and reported. He also places a renewed focus on medical education and health care research and continues to collaborate with physicians in the design and development of BHCS.</p> <p>Allison's career includes almost three decades in health care management. He joined Baylor Health Care System in 1983, and served as Baylor's senior executive vice president and chief operating officer before being promoted to president and CEO in 2005.</p> <p>Allison received a bachelor's degree in journalism and religion at Baylor University in 1970 and attended Trinity University's health care administration program where he earned a master's degree in 1973. He is also a graduate of the Advanced Management Program at Harvard Business School and in 2006 he received an honorary Doctor of Humanities degree from Dallas Baptist University.</p> <p>Allison is a Fellow of the American College of Healthcare Executives. Nationally, he serves on the Healthcare Leadership Council and the National Quality Forum, and he also is a member of the United Surgical Partners International Board. In addition, he serves on numerous state and local boards, including IMA Texas, Texas Association of Voluntary Hospitals, Dallas Citizens Council, Dallas Education Foundation and the Dallas Regional Chamber.</p> <p>Allison has been honored by Modern Healthcare each year from 2004 to 2008 as one of the "100 Most Powerful People in Healthcare". He also received the 2005 Modern Healthcare-IMAHS "CEO IT Achievement Award" for his leadership and commitment to healthcare technology. Other honors include being selected in 2004 as the Baylor University "Distinguished Alumnus" and he received the Trinity University Healthcare Alumni Association "Leonard A. Clark Award" in 1999 for outstanding leadership and significant contributions to the healthcare field. In addition, he was honored in 2008 by the Dallas Healthcare Society with the "Benchmark in Healthcare" award and in 2008 by the Dallas Fort Worth Hospital Council with the "Boone Powell, Jr. Award for Excellence."</p> <p>Today, through his leadership role with BHCS, Allison continues to fulfill his lifelong mission to help lead an organization that combines ministry and health care in its mission statement and day-to-day operations.</p> <p><b>Education:</b> Honorary Doctorate, Humanities, Dallas Baptist University Master's Degree, Health Care Administration Program, Trinity University Bachelor's Degree, Journalism and Religion, Baylor University Graduate, Advanced Management Program, Harvard Business School</p> <p><b>Affiliation:</b> Fellow, American College of Healthcare Executives International Board Member, United Surgical Partners Board Member, IMA Texas Board Member, Texas Association of Voluntary Hospitals Board Member, Dallas Citizens Council Board Member, Dallas Regional Chamber Board Member, Dallas Education Foundation</p>	

#### Health Plan CEO Directory

Who's Who in Managed Health Care 2014	Managed Care CEOs
<p><b>Aetna Health Plans of Alaska</b> Laura Hudson, FPA, MGA CEO 4300 B St Anchorage, AK 99503 Phone: 256-701-6034 Parent: Aetna</p> <p><b>First Community Health Plan</b> Karen Long CEO 6604 A Galatin Street SW Huntsville, AL 35891 Phone: 857-34-7526</p> <p><b>Blue Cross &amp; Blue Shield of Arkansas</b> Mark White CEO P.O. Box 2181 Little Rock, AR 72203-2181 Phone: 501-376-2010 Fax: 501-376-2400 Parent: Blue Cross &amp; Blue Shield of Arkansas</p> <p><b>Health Partners PHO</b> James Warden CEO 54 West Sunridge Dr. Fayetteville, AR 72703 Phone: 479-463-2597 Fax: 479-463-2599</p> <p><b>UnitedHealthcare of Arkansas</b> Geri Golem CEO 1401 Capital Ave Ste 375 Little Rock, AR 72201 Phone: 800-476-3176 Parent: United Health Group</p>	<p><b>Blue Cross &amp; Blue Shield of Alabama</b> Terry Hisslop CEO 480 Riverchase Parkway East Birmingham, AL 35244 Phone: 205-959-2200 Parent: Blue Cross &amp; Blue Shield Affiliate</p> <p><b>WVA Health, Inc</b> Brad Fowler CEO 1222 4th Ave S Birmingham, AL 35205-5336 Phone: 205-919-0625 Fax: 205-939-1748</p> <p><b>Health Advantage</b> David F. Bridges CEO P.O. Box 5069 Little Rock, AR 72203-5069 Phone: 501-376-2363 Fax: 501-226-6716 Parent: Blue Cross &amp; Blue Shield of Arkansas</p> <p><b>QualChoice of Arkansas</b> Michael E. Zlock CEO 12015 Chertok Parkway, Ste 300 Little Rock, AR 72211 Phone: 800-236-7111 Fax: 501-226-9413</p> <p><b>Abruzzo Advantage Health Plan</b> Ken Howell CEO 7878 North 16th Street, Suite 105 Phoenix, AZ 85020 Phone: 602-824-3900 Fax: 602-824-3731 Parent: Abruzzo Health Care</p>

### Additional Information

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