

Predictive Modeling NEWS

The Monthly Newsletter for health care professionals
involved with Predictive Modeling

www.PredictiveModelingNews.com

- Featuring articles, news, key data, technology developments, results from recent studies, interviews, case studies, networking and subscriber interaction, and much more.
- Content covering issues of care management, actuarial and profiling interest
- Twelve pages per month with a mixture of detailed information, charts, graphs and tables, summary tidbits and more
- Available in print and electronic format

Predictive Modeling News will benefit key leaders and staff from health plans, self-insured employers, provider networks, TPAs, insurance companies, government agencies, consulting firms, pharmaceutical companies, PBMs, solution developers and others. *Predictive Modeling News* will provide valuable information to c-suite executives, medical directors, and executive and staff in functions including actuarial, care management, clinical research, decision support, disease management, healthcare informatics, planning & strategy, and quality management.

Every month, readers of *Predictive Modeling News* will be able to:

- Access the go-to resource on the application of predictive modeling in both actuarial and plan design as well as clinical and care management settings
- Get valuable business intelligence and contact information regarding current developments and trends in predictive modeling
- Build a knowledge base and accumulate key insights with detailed information available in guest articles and interviews with industry experts
- Keep pace with the current environment regarding predictive modeling concepts, trends, initiatives, and results
- Maintain a working knowledge of new and specific challenges being addressed by health plans, provider networks, and purchasers of health care services
- Understand the latest developments in information technology, and changing data and infrastructure requirements
- Read about the case experiences of predictive modeling initiatives already applied in the industry

Predictive Modeling

NEWS

The Monthly Newsletter for health care professionals involved with Predictive Modeling www.PredictiveModelingNews.com

Sign up on-line at www.PredictiveModelingNews.com, call 209.577.4888, mail (see address below) or fax back (to 209.577.3557) this form.

CHECK WHICH PAYMENT OPTION YOU WISH TO RECEIVE

- Sign me up for the Credit Card Auto-Pay for \$39 per month.**
I understand I can cancel my subscription at any time with no further obligation.
- Sign me up for the Annual Subscription for \$468 per year.**
I understand I can cancel my subscription at any time and receive a pro-rata refund for my subscription.
- Please contact me to quote and arrange for a corporate site license**

CHECK WHICH DELIVERY OPTION YOU WISH TO RECEIVE

- Print Subscription Only**
- Electronic Subscription Only (pdf)**
- Print and Electronic Subscription**

PAYMENT INFORMATION

- Mail to: Predictive Modeling News, 1101 Standiford Avenue, Suite C-3, Modesto, CA 95350
- Fax to: 209-577-3557
- Phone Orders: 209.577.4888
- Order On-Line: www.predictivemodelingnews.com

- Check/money order enclosed (checks payable to Predictive Modeling News)
- Please invoice me
- Credit card: American Express Visa MasterCard Discover

Amount Due	\$
------------	----

SUBSCRIBER NAME _____

JOB TITLE _____

ORGANIZATION _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE () _____ E-MAIL _____

CREDIT CARD INFORMATION (IF APPLICABLE): ACCOUNT NO. _____

NAME OF CARDHOLDER _____ EXP. DATE _____ / _____

SIGNATURE OF CARDHOLDER _____